

2019
Corporate Brochure

Creating Sustainable Values

 **NSTEIN**
sustainability solutions
& communication





Social
Progress

Economic
Growth

Environmental
Stewardship

Creating Sustainable Values

Nstein aims at propelling sustainable growths as well as creating sustainable values for clients, by providing cutting-edge sustainability consulting services externally proven

Nstein

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Nstein's Value Creation

Hyundai E&C, Achieved First Place in DJSI for 6 Consecutive Years for the First Time in the World

Achieved by the Provision of DJSI Responds & Report Consulting



Client Value Creation

DJSI Industry Leader of Construction Industry for the First Time



First Megatrends Model in Construction Industry

DJSI Industry Leader of Construction Industry for 2 Consecutive Years



First CSV-driven sustainability strategy in Construction Industry

DJSI Industry Leader of Construction Industry for 3 Consecutive Years



First Corporate Value Creation Framework in Construction Industry

World Record
DJSI Industry Leader of Construction Industry for 4 Consecutive Years



First UN SDGs Implementation Model in Construction Industry

World Record
DJSI Industry Leader of Construction Industry for 5 Consecutive Years



First GRI Standards Embedded Report in Construction Industry

World Record
DJSI Industry Leader of Construction Industry for 6 Consecutive Years



First Business Divisional CSV Framework In Construction Industry

Nstein has empowered Hyundai E&C to become the Industry Leader of Construction & Engineering Industry in DJSI for six consecutive years, by providing integrated sustainability consulting services since 2013.

Nstein's Value Creation

KT Corp, Honored First Place in Carbon Disclosure Project (CDP), Entering the CDP Hall of Fame

Achieved by the Provision of CDP Responds Consulting

Client
Value Creation

CDP Carbon
Management Honors
for the First Time

2013

Corporate-wide
Sustainability Management
Strategy Established

CDP Carbon
Management Honors
for 2 Consecutive Years

2014

2020 Long-term
Sustainability Goal
& KPIs Established

CDP Carbon
Management Honors
for 3 Consecutive Years

2015

First Megatrends Model
in Telecom Industry

CDP Carbon
Management Honors
for 4 Consecutive Years

2016

First UN SDGs
Implementation Model
in Telecom Industry

World Record
CDP Carbon
Management Honors
for 5 Consecutive Years
& CDP Hall of Fame

2017

First Environmental
Policy Published
in Korea Telecom Industry

World Record
CDP Carbon
Management Honors
for 6 Consecutive Years
& CDP Hall of Fame

2018

First Environmental
and Social P&L Framework
In Telecom Industry

Nstein has valued KT Corp to achieve the first place in the CDP Korea as well as to enter the CDP Hall of Fame, by providing its competitive CDP response consulting service in 2017.

Service Line

Nstein provides cutting-edge expertise services for creating client's sustainable values, by integrating sustainability management advices and sustainable communication solutions.

Sustainability Management Services

Nstein thinks about sustainable growth and competitiveness improvement of its clients.

Sustainability Management

Sustainability Communication

Sustainability Communication Services

Nstein thinks about sustainable branding and corporate image improvement of its clients.



Strategy & KPIs



Index Responds & SRI



In-depth Improvements



Report Planning & Assurance



Sustainable Branding



Report Design



Websites, Apps & Education



Display & Package

Sustainability Consulting

Service Portfolios



Strategy & KPIs

- Analyzing mid- to long-term megatrends
- Establishing corporate-wide sustainability vision and strategy
- Developing quantitative & qualitative Key Performance Index (KPI) and monitoring system



Index Responds & SRI

- Dow Jones Sustainability Index (DJSI) responds
- Carbon Disclosure Project (CDP) responds
- Social Responsibility Investment (SRI) portfolio analysis



In-depth Improvements

- In-depth improvement consultation for economic area
- In-depth improvement consultation for environmental area
- In-depth improvement consultation for social area



Report Planning & Assurance

- Sustainability report planning, writing and assurance
- Integrated report planning, writing and assurance
- Annual report planning and writing

Hyundai E&C 2013-2018

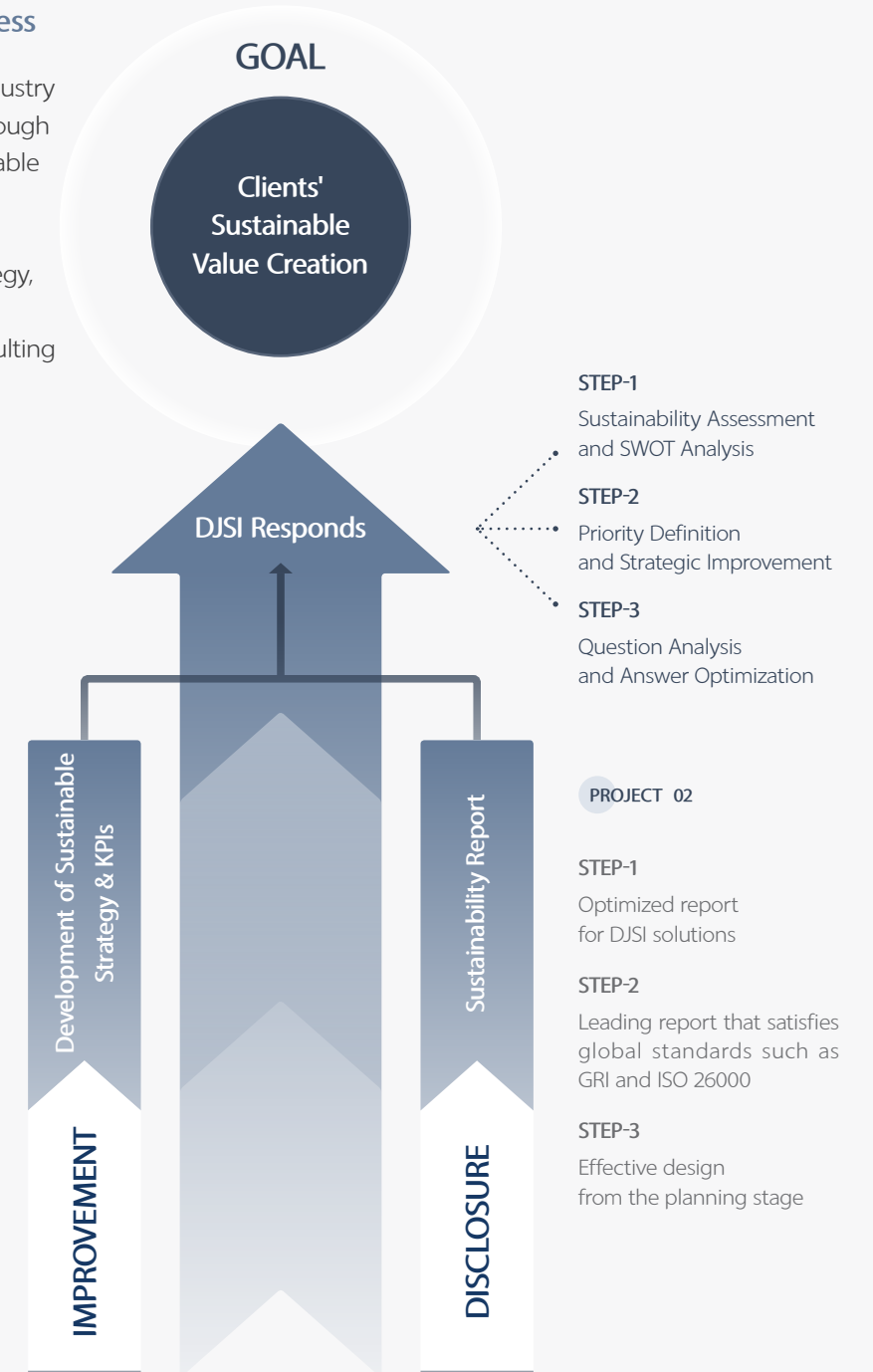
Integrated Consulting



Industry Leader of Construction Industry in DJSI 2013-2018

Integrated Consulting Process

Hyundai E&C stands out as an industry leader for 6 consecutive years through the substantive corporate sustainable growth and effective external communication by developing sustainability strategy, publishing sustainability reports, and receiving DJSI responds consulting



Hyundai E&C 2016

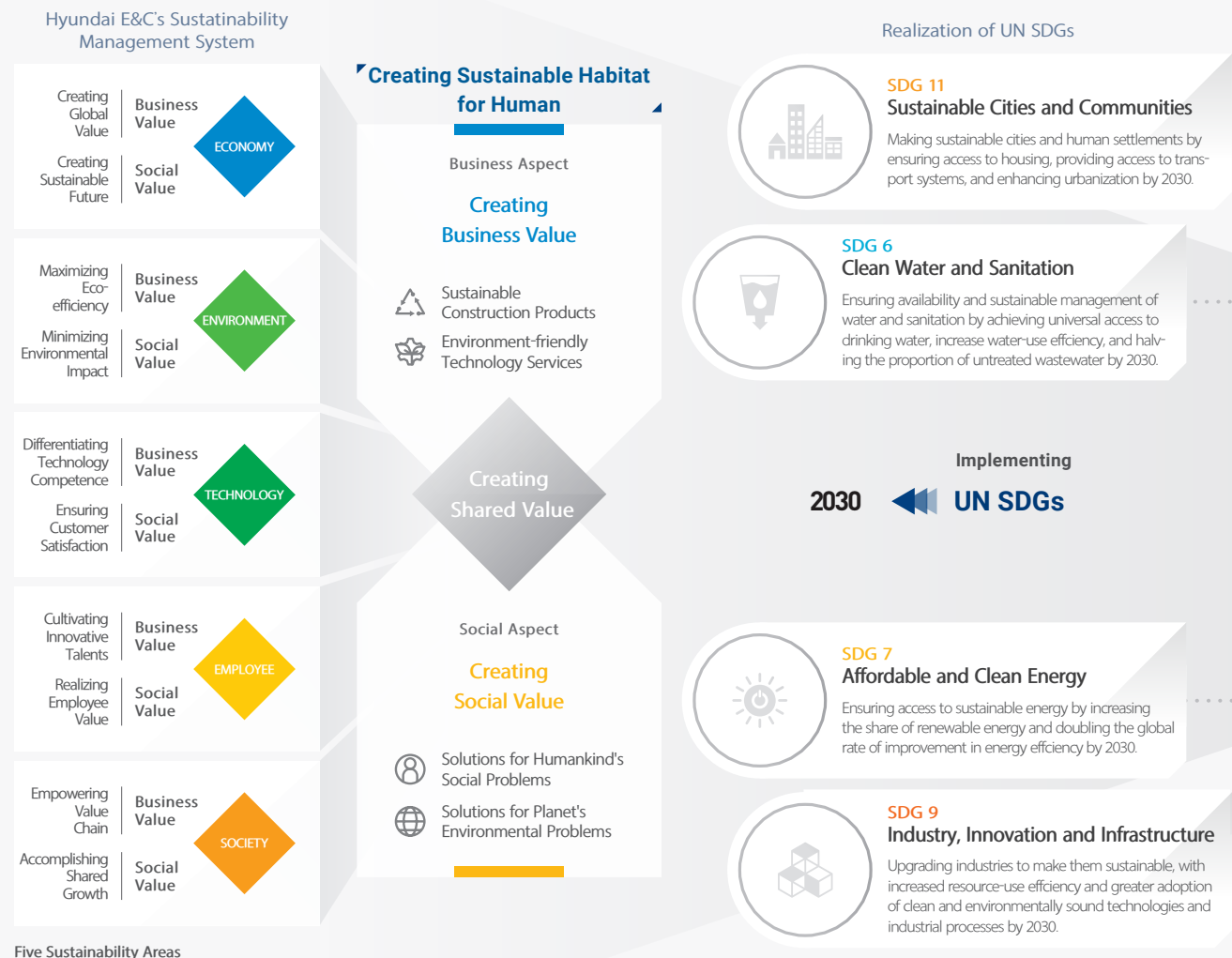
Development of UN SDGs Implementation Model

First Implementation Model in Construction Industry to realize <UN SDGs> in the World

Pre-dominating Business Opportunities by implementing UN SDGs preemptively

UN Sustainable Development Goals (SDGs) refers to the UN's global mid- to long-term development plan initiated since March 2016, consisting of total 17 goals to solve economic, environmental, and social problems around the globe for the upcoming 15 years, from 2016 to 2030

Defining the 4 goals closely related to construction industry as 'the 4 key implementation goals for construction industry' and presenting a practical implementation model by aligning 2030 future megatrends outlooks and mid- to long-term R&D strategy to realize the goals



Hyundai E&C 2014-2015

Development of CSV Strategy



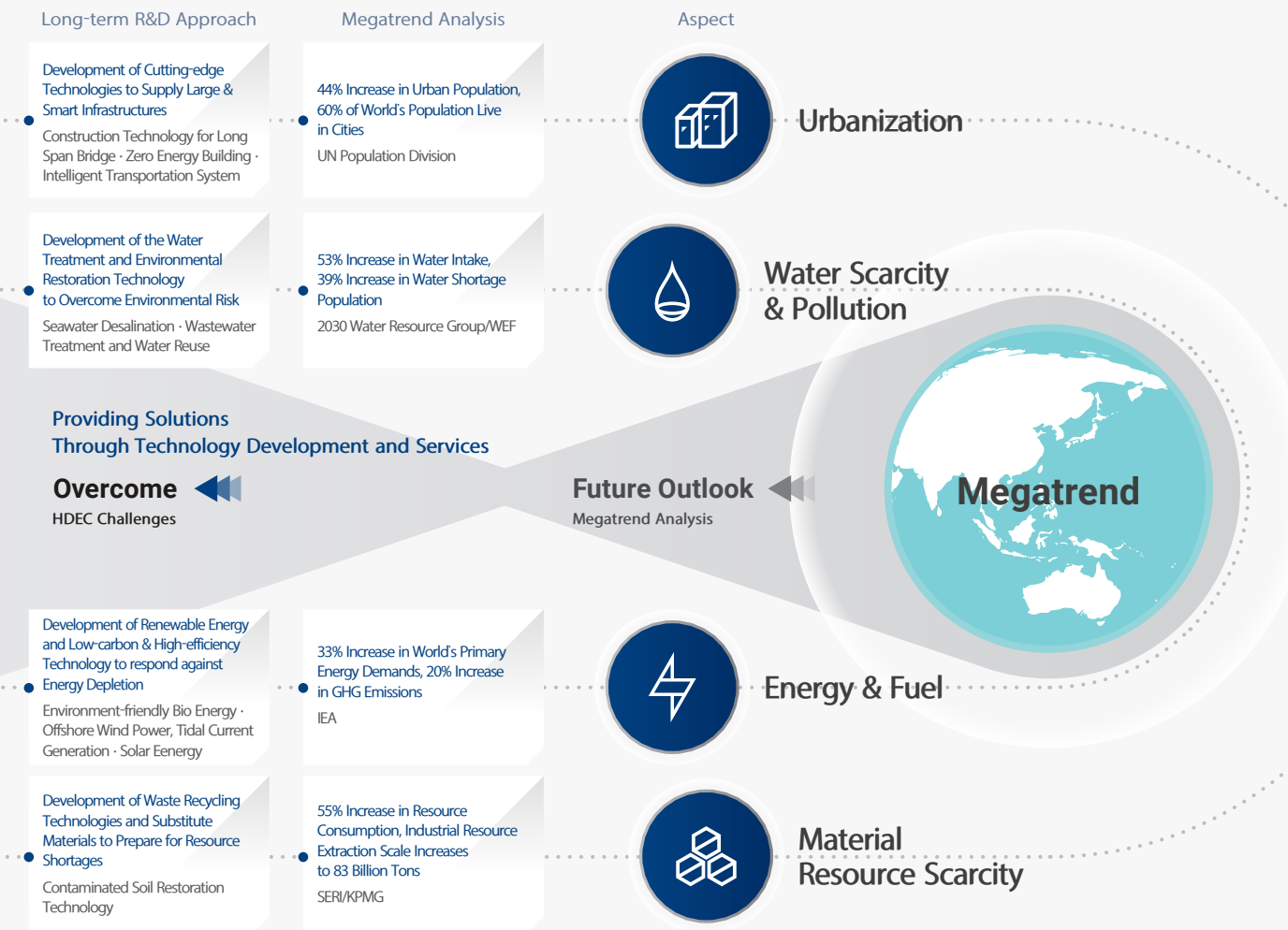
First CSV-driven sustainability strategy in Construction Industry

1 Value-creating Vision based on Long-term Megatrend Analysis

Integration of value-creating vision and management strategy, addressing risks & opportunities based on identification of industry-specific sustainable issues

2 Sustainability Management Vision & Strategy based on CSV scheme

First CSV-driven sustainability strategy in global construction industry, addressing management approach (DMA) for each five sustainability areas



* Creating Shared Value: The business strategy introduced by Michael Porter, a professor of Harvard Business School. It aims to solve social & environmental problems as well as to achieve long-term corporate competitiveness by providing products & services which can improve social & environmental issues.

KT 2014-2018

DJSI Consulting



Accomplishment of the Top 1% of Telecom Industry in DJSI 2018

1 DJSI Consulting Process

KT (Korea Telecom) has been included in the top 1% of telecom industry in the Dow Jones Sustainability Index, with our strategic improvement solutions based on accurate sustainability assessment



2 Value Creation for Clients

The DJSI* is the most important sustainability benchmark globally. It is strategically important in reputation management, investment expansion and competitiveness enhancement



* Dow Jones Sustainability Index (DJSI): An international index annually evaluating the sustainability performance of the World's largest 2,500 companies, launched by Dow Jones and RobecoSAM. On the annual results, RobecoSAM annually invests over 104 billion USD and 1,750 UN PRI signatory investors invest 70 trillion USD (As of September 2017)

KT 2016-2017

Development of UN SDGs Implementation Model

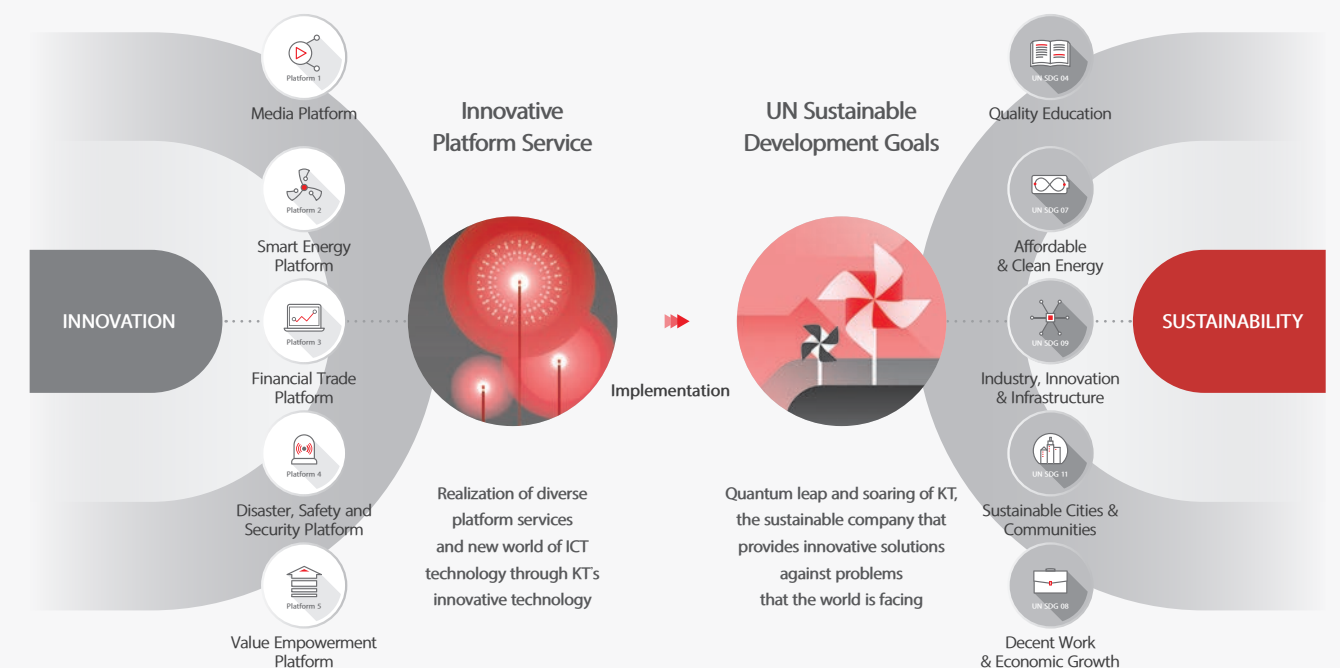
Development of UN SDGs* implementation model based on ICT innovative technology

1 Developing Long-term Sustainability Management Targets, Six Key Areas and KPIs



2 Developing Implementation Model for UN Sustainable Development Goals (UN SDGs)

Defining the 5 ICT convergence businesses based on ICT capability as a telecommunication company and developing an innovative business model to realize UN SDGs



KT 2018

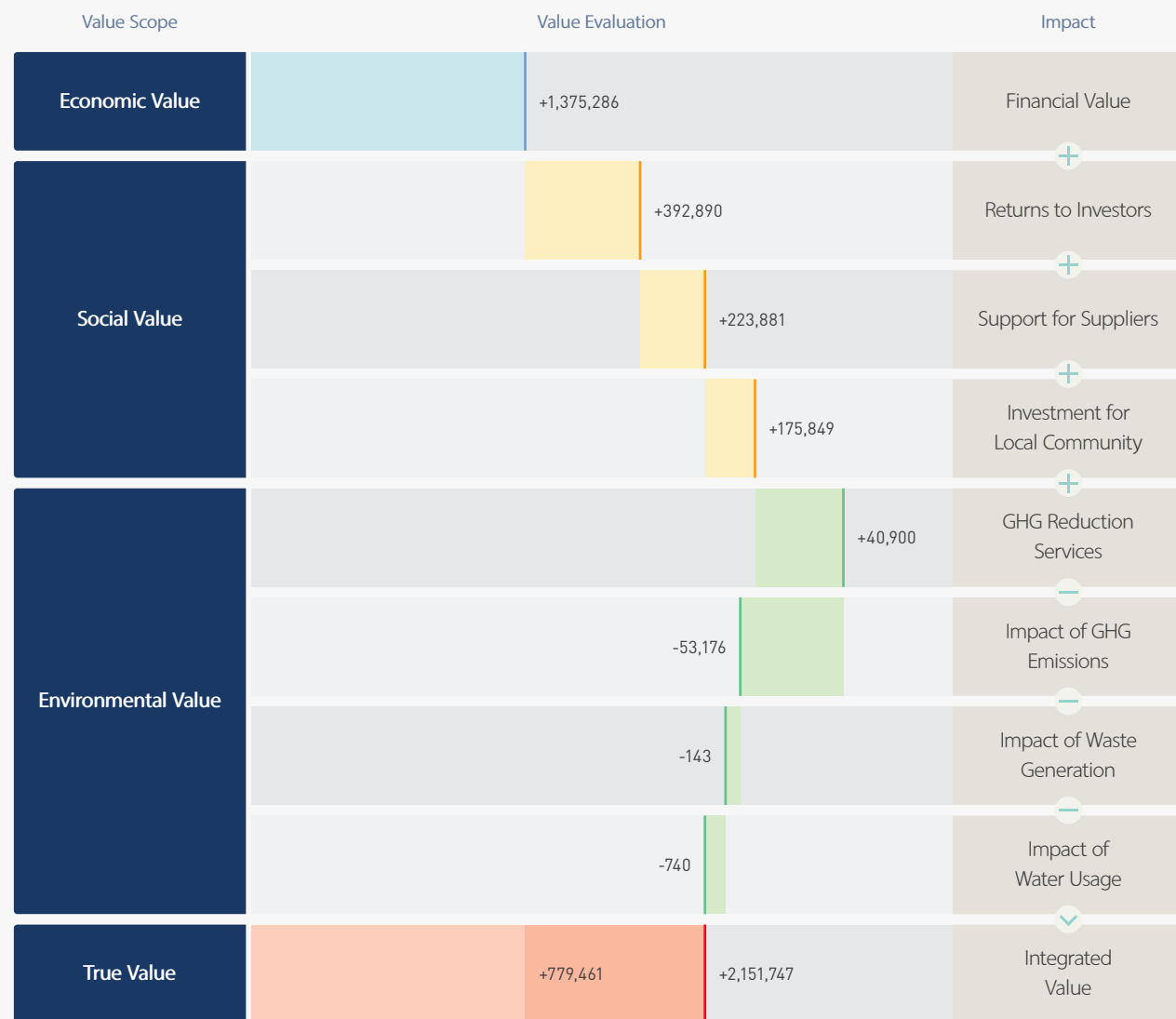
Environmental and Social P&L Framework



First Integrated Valuation Model in Telecommunication Industry Based on True Value and NCP/SCP

1 Presenting the First Environmental and Social P&L Framework in Telecommunication

Measuring environmental and social value created by KT, based on the global valuation model including KPMG's 'True Value' model and the Natural / Social Capital Protocol of the World Sustainable Development Council (WBCSD).



(Unit: Million KRW)

2 Defining Environmental and Social Impact Factors and Quantifying Calculation Formula

Empowering sustainability level of ICT industry, by establishing industry-specific environmental and social impact framework and presenting calculation formula for measuring integrated values effectively.



1) EPA (2016), Technical update of the social cost of carbon for regulatory impact analysis
 2) A. Rabl et al (2009), Environmental impacts and costs of solid waste: a comparison of landfill and incineration
 3) TruCost PLC (2013), Natural capital at risk: the top 100 externalities of business

KT 2016-2018

Sustainability Management Enhancement Consulting

Improving the industry leading sustainability level through system upgrade and enhancement

| | Aspect | Implementation | Output |
|--|-------------------------------------|---|---|
| 1 Improvement of Environmental Management System  <p>Establishing an integrated management system through alignment of environmental management policy, system, monitoring and reporting by establishing environmental management system based on the global standards</p> | A. Policy | · Expanding promotion of Guideline for GHG & Energy Target Management, responding to internal and external environmental changes including energy consumption increase | ▶ Establishing Corporate-wide Environmental Management Policy & Implementation Strategy |
| | B. Management System | · Establishing short- and long-term quantitative targets and implementation strategies to manage major environmental performances including energy, GHG, water, waste, etc. | ▶ Establishing Short- and Long-term Targets by the Four Environmental Indexes |
| | C. Monitoring & Training | · Establishing short- to long-term KPI monitoring and measurement plan · Delivering effective plans for corporate-wide environmental management training and campaign | ▶ Developing Environmental Management Monitoring & Training System |
| | D. Disclosure | · Developing and conducting internal and external reporting framework available for more than 3 years through global benchmarking | ▶ Delivering Value Creation Plans through Environmental Reporting |
| 2 Establishment of Human Rights Management System  <p>Establishing policy, human rights due diligence system, human rights remediation system, monitoring & reporting system to proactively respond to the international regulation reinforcement regarding human rights</p> | A. Policy | · Developing human rights & labor policy in accordance with the global standards as international human rights and labor standards are emerging as a barrier to entry into the global market | ▶ Establishing corporate human rights & labor policy |
| | B. Management System | · Establishing implementation process in accordance with the guideline for human rights risk assessment, due diligence and remediation suggested by <UN Guiding Principles on Business and Human Rights> | ▶ Establishing system for human rights due diligence and remediation |
| | C. Guideline & Training | · Delivering a training plan for corporate-wide and related teams · Developing a plan to improve human rights & labor awareness within supply chain | ▶ Delivering a plan to improve human rights training and awareness |
| | D. Disclosure | · Presenting policy declaration about global human rights & labor standards · Disclosing practical cases of human rights due diligence & remediation process | ▶ Delivering an industry leading strategy through human rights reporting |
| 3 Reinforcement of Sustainable Communication  <p>Realizing integrated communication aligning long-term targets-accomplishment strategy-detailed KPI in order to secure competitive sustainable reporting capability against the best practice</p> | A. Strategy | · Establishing megatrends of telecommunication business centered on future business prospects · Establishing sustainability management strategy and management system based on the megatrends analysis | ▶ Visualizing Corporate Sustainability Management strategy |
| | B. Target & KPIs | · Establishing and disclosing the 3 sustainability targets against 2020 · Establishing and disclosing practical measurement method and KPI aligned with business | ▶ Disclosing Sustainability Management Targets & Performance Measurements Index |
| | C. Policy & System | · Improving policy and system of key sectors for balanced sustainability management in the short term · Enhancing customer value through improving external index including DJSI | ▶ Aligning Policy & Management System by Sectors |
| | D. Integration | · Realizing effective integrated reporting by linking company website and sustainability report · Reflecting the proactive value of sustainability management into corporate identity | ▶ Linking Company Website and Sustainability Report |

KT 2017

CDP Consulting



Overall 1st in CDP Korea 2017 (Entering the Hall of Fame)

1 CDP Consulting

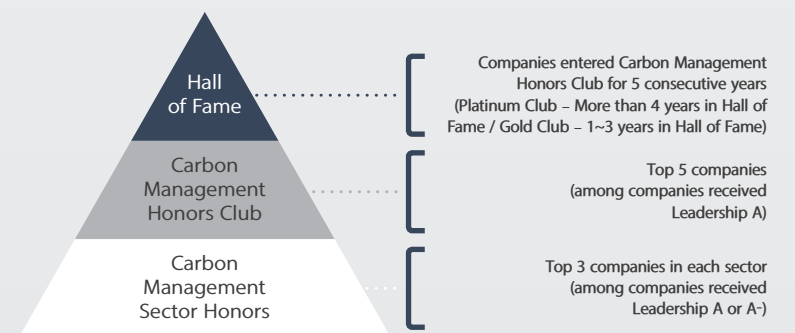
- Establishing carbon management goal optimized for annual, mid-term and long-term based on 'Science Based Target'
- Providing score simulation for each question by analyzing 4-steps assessment system (L.M.A.D)* of CDP
- Delivering climate change risk & opportunity factor which meets characteristics of the industry and company

* Conducting 4-steps assessment of Leadership, Management, Awareness and Disclosure for each question

2 Entering the CDP Hall of Fame

As a CDP consulting service provider for KT in 2017, Nstein has contributed to the KT's Carbon Management Honors Club membership for 5 consecutive years (overall 1st) and entering the CDP Hall of Fame.

CDP Korea Awards



* Leadership: The highest step for CDP assessment

Daelim Industrial 2015-2018

Annual Report Planning

Providing consultative services on reporting as a GRI Organizational Stakeholder

For the integrated reporting, NSTEIN identified 6 major business portfolios for sustainable development assigning them in front

Features



Daelim Industrial 2018

CSR Whitepaper Planning

The first CSR whitepaper in Korean construction industry

Effectively demonstrating Daelim Industrial's commitments and achievements by defining five CSR propelling areas with quantifying major performances

Features



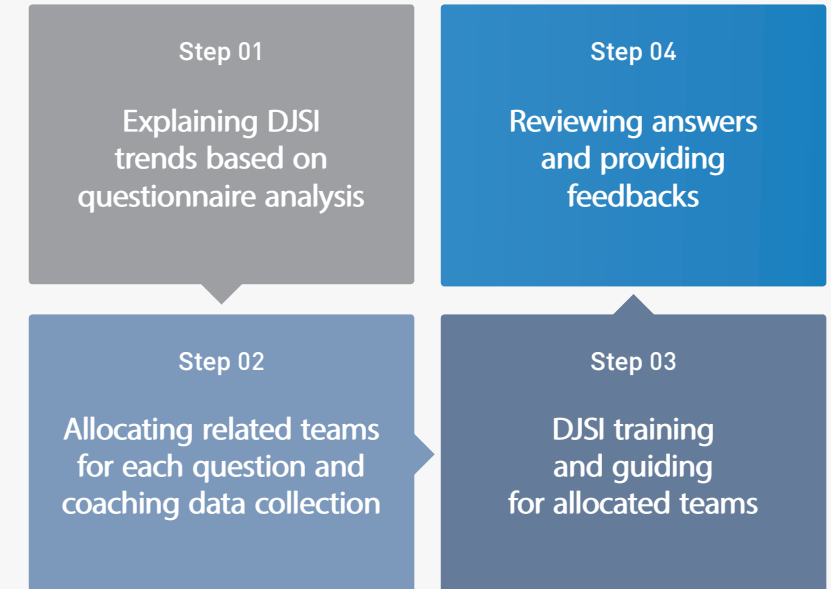
Daelim Industrial 2013

DJSI Training & Review



Daelim Industrial jumped up to the DJSI World Index successfully, with our systematic DJSI training and answer reviews

Features



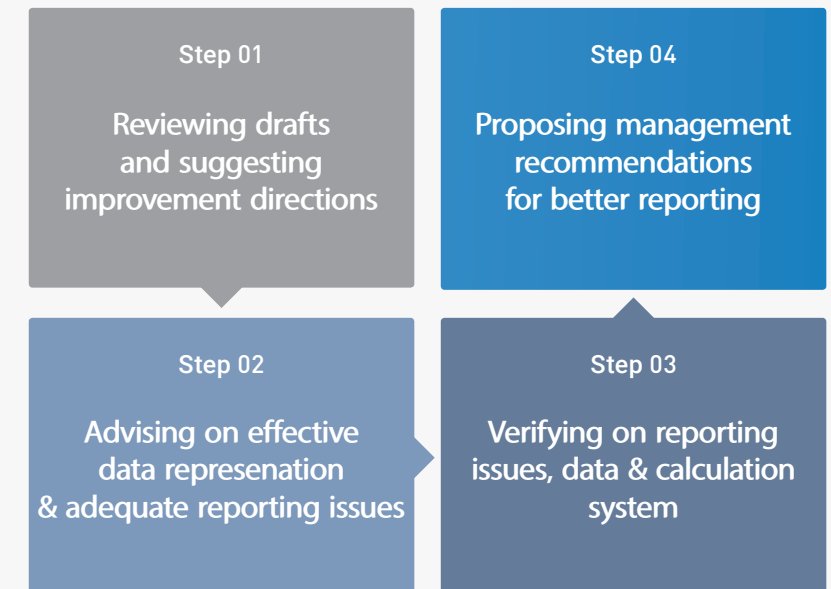
Daelim Industrial 2013

Third-Party Assurance

Significant increase of DJSI score due to improved reporting level

Nstein aims at accelerating client's sustainability reporting level by participating from the planning stage with great enthusiasm

Features



Hyundai E&C 2018 Sustainability Report

Report Download [Ko](#) [En](#)



A top-shelf sustainability report which contains the world-premier sectoral CSV model in the history of global construction industry

Reporting by preemptively reflecting the <GRI Standards> for the first among construction companies in the world
Expanding implementation model for the <UN Sustainable Development Goals (SDGs)>, the mid- to long-term development plan of UN, to overall management



Defining the nine megatrend outlooks that will lead the future change by 2030, linking the business sectoral CSV strategy with the UN Sustainable Development Goals



Presenting a model sustainability framework for construction industry, by establishing three major goals for the year 2020, five core sustainability domains, and seven implementation strategies with 28 KPIs for measuring achievement of the goals

Sustainability Communication

Service Portfolios

Sustainable Branding

- Corporate sustainable branding
- Planning stakeholder communication
- Developing CI, BI and design policy

Report Design

- Sustainability report
- Integrated report
- Annual report

Websites, Apps & Education

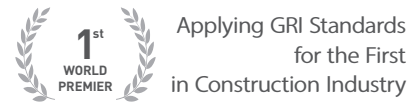
- Customizing and improving websites
- Developing applications and motion pictures
- Providing educational contents

Display & Package

- Integrating exhibition design
- Display planning for investment, technology and products
- Sustainable package design

Hyundai E&C 2017 Sustainability Report

Report Download [Ko](#) [En](#)



Reporting by preemptively reflecting the <GRI Standards> for the first among construction companies in the world
Expanding implementation model for the <UN Sustainable Development Goals (SDGs)>, the mid- to long-term development plan of UN, to overall management



Leading the sustainability management of the industry by applying the <GRI Standards>, the next generation international sustainability reporting standard which reinforced and departmented the existing GRI G4 Guidelines, for the first among construction companies in the world

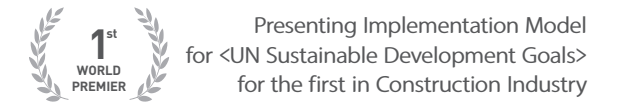


Expanding and developing construction industry model to implement UN SDGs to the corporate sustainability management areas
Visualizing sustainability management model which pursues to create corporate value and social value simultaneously

Securing strong delivery by visualizing business portfolio aligned with challenge and performance of Hyundai E&C's 70th anniversary
Enhancing sincere sustainability reporting by establishing and disclosing 2020 long-term sustainability management targets and KPIs

Hyundai E&C 2016 Sustainability Report

Report Download [Ko](#) [En](#)



Presenting an construction industry implementation model to realize UN Sustainable Development Goals for the first in the world and incorporating the model with the corporate sustainability management system
Integrating the long-term sustainability goals with its business and disclosing detailed measurements and KPIs



Presenting the sustainability system and UN SDGs implementation model through <SUSTAINABLE VALUE CREATION>
Establishing 4 core goals of the construction industry for UN SDGs and integrating it with mid- to long-term R&D strategies

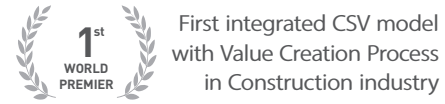


Improving understanding and readability by using intuitive designs and infographics addressing Hyundai E&C's effort to overcome global issues caused by rapid changes through its differentiated construction products and technical services

Contributing to improving overall level of sustainability management in the construction industry while publishing the report optimized for DJSI by establishing the three long-term sustainability management targets and disclosing detailed KPIs

Hyundai E&C 2015 Sustainability Report

Report Download [Ko](#) [En](#)



Hyundai E&C expanded the CSV-driven sustainability system to the 5 Capital Impact Model for the first in the world
Hyundai E&C has led the industry with its report following the GRI G4 Comprehensive guideline as the first Korean construction company



Effectively Summarizing the sustainability system of Hyundai E&C through <HYUNDAI E&C BIG PICTURE> assigned in front
Visualizing the prospect of 2030 future trends closely related to the construction industry, such as urbanization, energy/fuel, water scarcity, material resource scarcity, and R&D direction accordingly

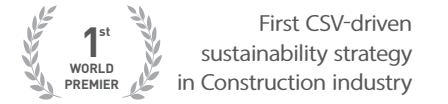


Connecting financial and non-financial information by integrating Creating Shared Value (CSV) system and corporate value-creating process model
Pioneering the integrated reporting by expanding sustainability areas to Capital Impact areas

Streamlined design visualizing CSV model for ensuring formative unity and connectivity of issues
Balanced layouts and straight-forward diagrams/infographics for effective information delivery

Hyundai E&C 2014, 2013 Sustainability Report

Report Download 2014 [Ko](#) [En](#) 2013 [Ko](#) [En](#)



Introducing first CSV-driven long-term sustainability strategy in global construction industry
Featured with BIG PICTURE which shows company's value-creating vision against 2030 megatrends outlook

2014



Reflecting Hyundai E&C's progressive spirit as a leading company toward sustainability
HYUNDAI E&C STORY pages in front, for delivering contents effectively
Integration with sustainability vision, strategy & KPIs and dimensional performances

2013



Reflecting Hyundai E&C's progressive spirit as a leading company toward sustainability
HYUNDAI E&C STORY pages in front, for delivering contents effectively
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Reflecting Hyundai E&C's progressive spirit as a leading company toward sustainability
HYUNDAI E&C STORY pages in front, for delivering contents effectively
Integration with sustainability vision, strategy & KPIs and dimensional performances

KT 2017 Integrated Report

Report Download [Ko](#) [En](#)

Visualizing KT's Future Vision, Identity and Efforts and Performances Towards UN SDGs in an Intergrated way

KT has led the industry with its report following the <GRI Standards> as the first Korean telecommunication industry Presenting KT's future vision and identity as well as effort and performance for implementing <UN Sustainable Development Goals (SDGs)>



Leading the sustainability management of the industry by applying the <GRI Standards>, the next generation international sustainability reporting standard which reinforced and departmented the existing GRI G4 Guidelines, for the first in telecommunication industry



Securing sustainable branding effect by designing report under the theme of 'Global GiGAtopia', KT's sustainability management target, and the 3 sustainability management sectors: 'GiGA Prosperity', 'GiGA Planet' and 'GiGA People'

Effectively delivering corporate vision and effort to realize sustainable future for human by intergratedly visualizing KT's brand slogan ('PEOPLE. TECHNOLOGY.'). 5 future platforms and 5 core UN SDGs implementation goals

KT 2016 Integrated Report

Report Download [Ko](#) [En](#)

Publishing Integrated Report as a Global Top-tier Company

Reflecting KT Sustainability Model to the overall planning of the report to increase the understanding of stakeholders Identifying the 6 megatrends of the telecommunication industry and visualizing key business activities, performances, and plans according to the management strategy



Highlighting the innovative DNA of KT which has led changes throughout the history of telecommunication in Korea by placing <GiGAtopia - Create the Future> on the front



Effectively presenting detailed sustainability targets and KPIs which may be considered complicated and difficult with streamlined infographic reflecting the corporate identity

Creating a storytelling of a daily life in a GiGAtopia world that will be newly changed through the 5 innovative convergence businesses defined by based on KT's ICT capability as the telecommunication company

Daelim Industrial 2018 Annual Report

Report Download [En](#)

Top 10% of DJSI Construction Industry

Maximizing reporting efficiency and utilization by proposing and realizing the integrated reporting framework that simultaneously performs a business brochure as well as an annual report



Customized planning for practical use in domestic and overseas business and marketing by effectively highlighting core business competencies, beyond simply providing financial information



Improving readers' readability and corporate understandings by applying solid client's corporate identity which sets priority on 'basics' into design elements including diagrams and pictograms



Carefully structured so as to communicate quantitatively and empirically client's business capability through focusing on concrete representative business cases

Daelim Industrial 2017 Annual Report

Report Download [En](#)

Strategy-focused annual report towards integrated reporting

Presenting corporate capability in an effective way by visually highlighting the growth story and future-oriented business model of Daelim Industrial, advancing into global total solution provider / Securing investors' trust by presenting in a balanced way about the financial & non-financial value creation strategies and cases for sustainable growth of Daelim Industrial



Presenting key growth story by selecting "Advancing into Global Lead Developer" as a main theme to emphasize the Daelim Industrial's corporate image of advancing into the global total solution provider



Visually highlighting major financial performances and business strategies by divisions of Daelim Industrial and securing investors' trust by delivering efforts on non-financial performance creation through <Daelim Sustainability> section



Delivering the Daelim Industrial's capability to investors in an effective way by visualizing the stable portfolio, group synergy capability and future-oriented business model

Daelim Industrial 2016, 2015

Annual Report

Report Download 2016 En 2015 En

Strategy-focused annual report towards integrated reporting

Selecting "Moving Forward to Global Lead Developer" as a concept to emphasize Daelim Industrial's enterprising corporate image that advancing into the global project development company



Visualizing Daelim Industrial's strategy direction by organically aligning the representative performance of Plant, Civil and Building & Housing Business Divisions, while emphasizing corporate competitiveness by presenting value creation cases in diverse fields including safety, R&D, new business

Selecting "Looking Forward to Another Challenging Era" as a main theme to emphasize Daelim Industrial is leading new era of challenge



Expressing the corporate image of proceeding toward greater future success by showing direction of Daelim industrial connecting 6 major performances

Daelim Industrial 2012

Sustainability Report

Report Download Ko En

Focused on sustainability approaches, 20 material issues and key performances



The intuitive and explicit design delivers sustainability activities and performances efficiently Enhanced with special sections for addressing various opinions of its stakeholders



Explicit and bold desing that is in accordance with corporate identity

Gate page summarizes key contents of each chapter effectively Sustainability color scheme reflects corporate identity colors thoroughly

Customized Corporate Publications

KT
2017 Environmental management policy, 2018 Human rights policy



Visualizing KT's will to achieve sustainability management goal effectively by establishing environmental policy and human rights policy under the concept of 'Global GIGAtopia,' the KT's sustainability management goal

KT
2016, 2017 PR brochure



Implementing promotional booklets with enhanced ease of distribution, in consideration of the large volume in KT Integrated Report

Daelim Industrial
2018 CSR Whitepaper planning



The first CSR whitepaper in Korean construction industry

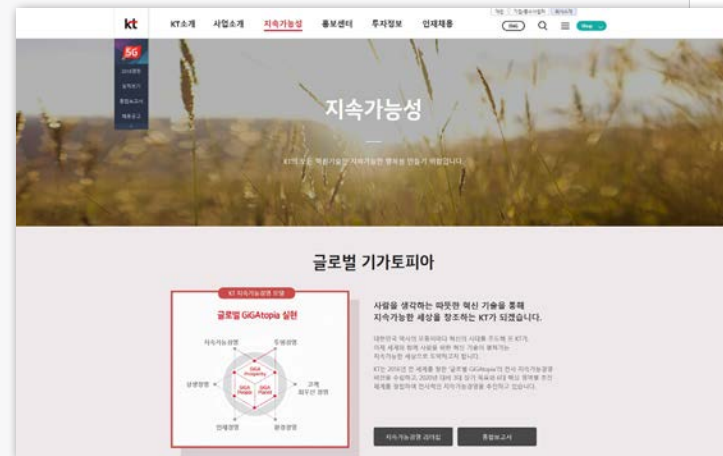
Daelim Industrial
2016 Petrochemical division brochure



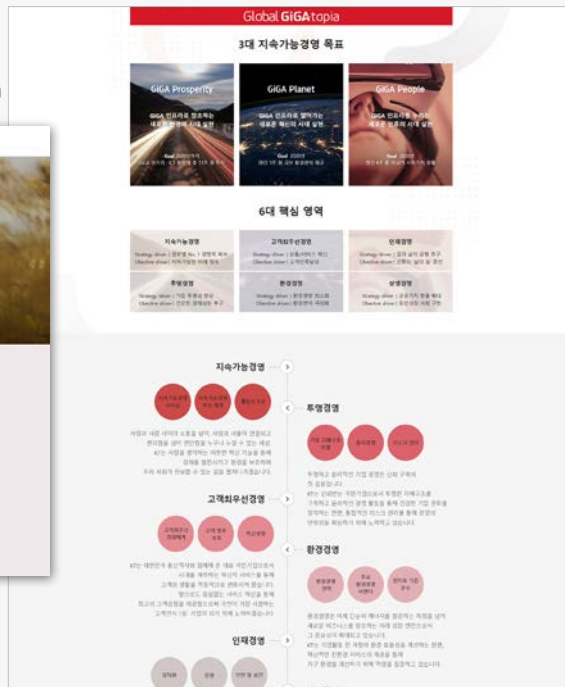
The specially designed business brochure for entering China market

Customizing and Improving Websites Providing Educational Contents

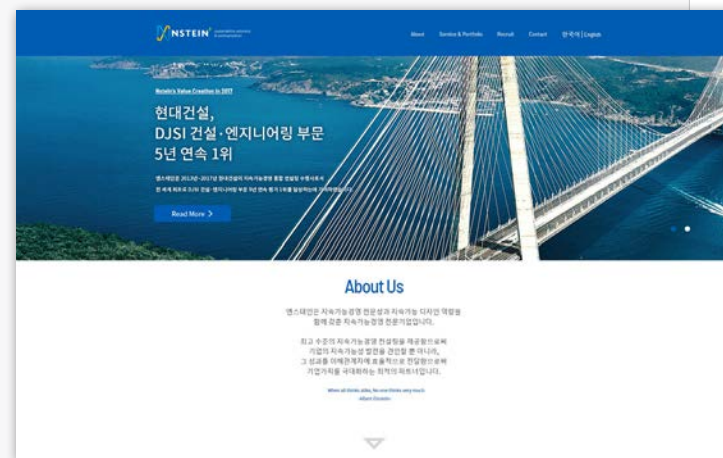
KT
2017 Sustainability management section web planning and production



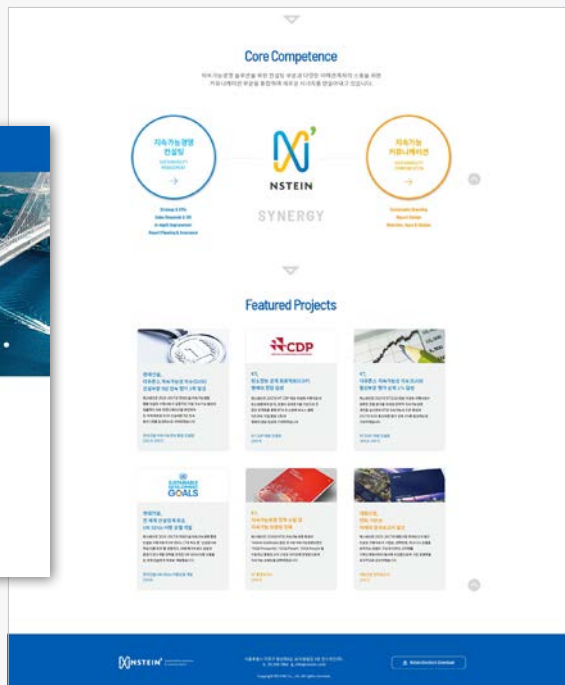
Planning and writing sustainability management section
<http://corp.kt.com/eng/html/sustain/main.html>



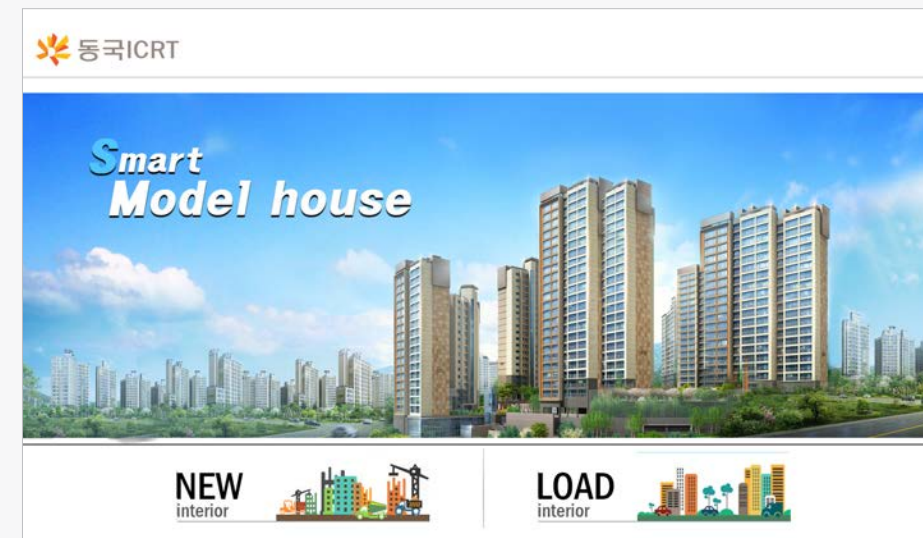
Nstein
Web planning and production



Made in consideration of NSTEIN's ideology and company characteristics
<http://www.nstein.co.kr/en>



Dongguk Univ. NUI/NUX Research Center
Invoked reality platform development



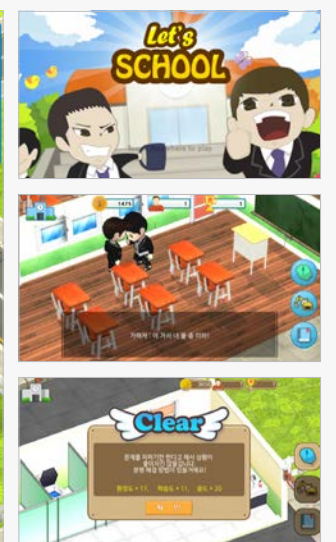
Enhancing with technical graphic design meeting
the sophisticated platform requirements



Dongguk Univ. NUI/NUX Research Center
Game character, background graphic development

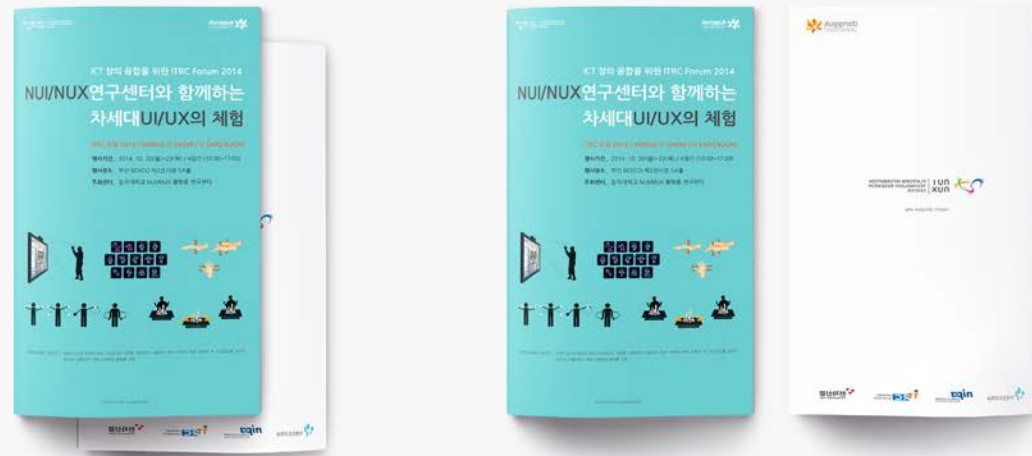


School violence prevention
Educational games



Integrating Exhibition Design

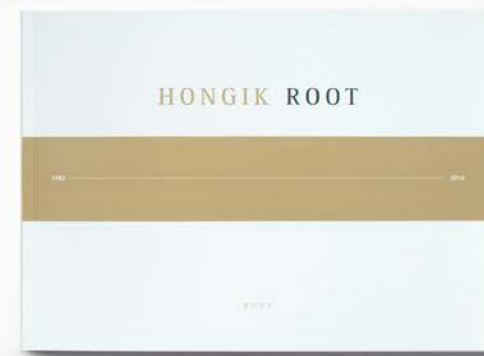
Dongguk Univ. NUI/NUX Research Center ITRC Forum
Total exhibition planning & design service



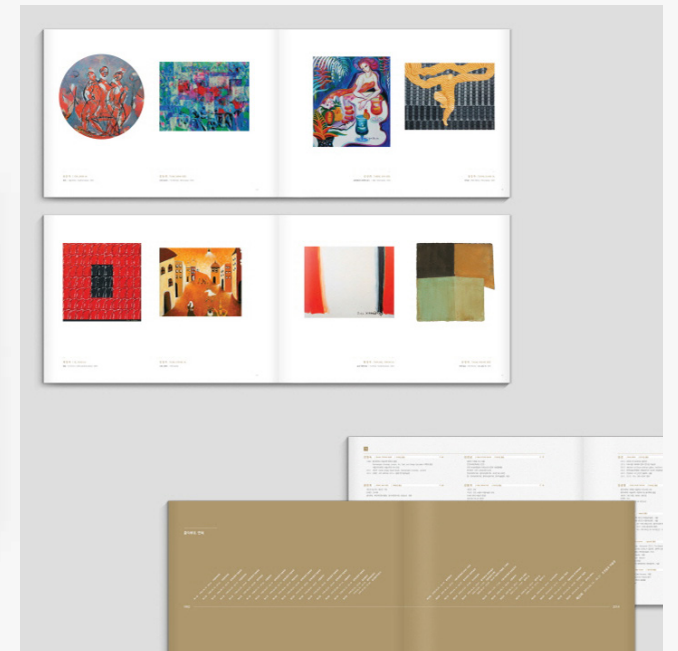
Total exhibition design for ITRC Forum in order to promote the invoked reality platform of Dongguk Univ. NUI/NUX Research Center



Exhibition of Hongik Woman Artists Association
Planning and design



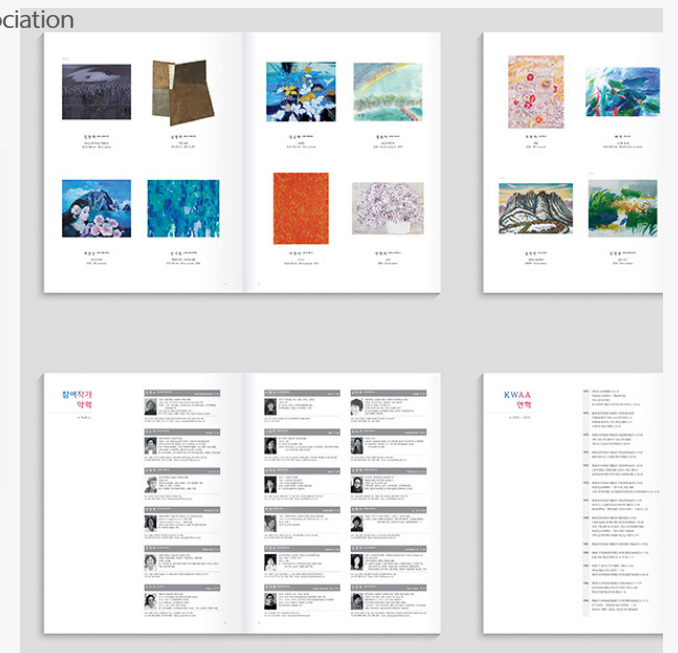
Nstein Expressed the artistic and historical values of Honik Root through elegand design by limited moderate use of lines and color



Exhibition of Corporation Korean Woman Artists Association
Planning and design



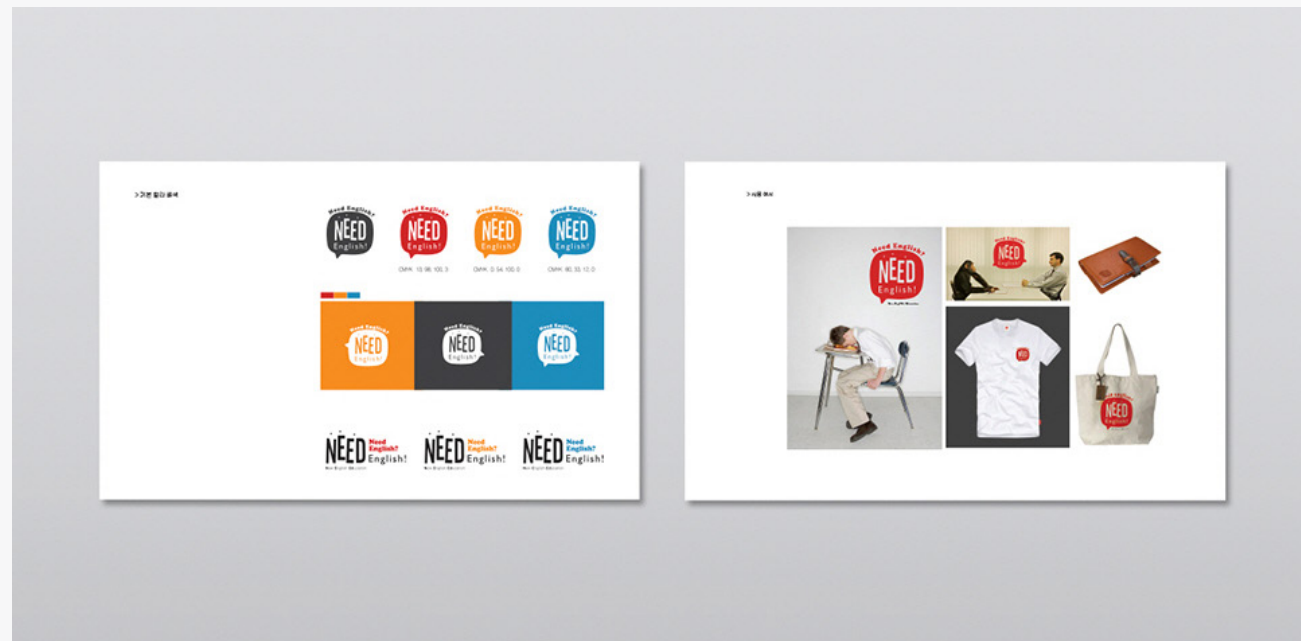
Under the theme of 'Share the Happiness', Nstein expressed diverse and delicate values through expanding patterns and changing colors



Branding / Identity Design

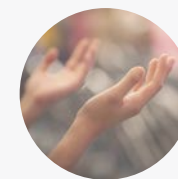
Sogang Foreign Language Education Center
Development of 'NEED English' BI

Highlighting the new English program by using fresh and bright concept and visualizing 'communication'

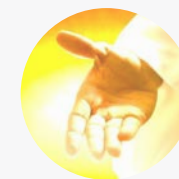


Kangbook Central Baptist Church
CI development

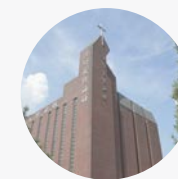
Branding a young and sensible identity for a passionate and overflowing church



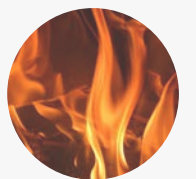
The hands of the believers praying



The presence of God in response



The church, union of God and believers in Jesus



The holy Spirit, working like a flame on the church

Font System



Color Rules

485C Orange 021C 151C 2925C 286C
C6 M98 Y100 K0 C0 M83 Y100 K0 C0 M60 Y100 K0 C75 M25 Y0 K0 C100 M91 Y2 K1

Application - Bookmark



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